

# CORPORATE IMPACT PARTNERS

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An investment in  
Lutheran Family  
Services and the  
families we serve

 **Lutheran Family Services**  
*of Nebraska, Inc.*



**Our Vision** Safety, Hope & Well-being for all people.

**Our Mission** Lutheran Family Services of Nebraska expresses love for all people by providing quality human care services that build and strengthen individual, family and community life.

**Our Values** Humility, Kindness, Faithfulness, Respect and Accountability.

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**STACY MARTIN**  
President & CEO

We know that health starts where we live, work and play. However, we live in a state with one of the highest wealth disparities in the country. No organization can impact change alone, but together we can foster and build environments that provide opportunities for individuals, families, and communities to thrive! We look forward to collaborating in partnership with you as we continue to provide safety, hope and well-being for all.



**MARK VERSEN**  
Chief Development Officer

Our Corporate Impact Partners ensure the growth and sustainability of vital programs that make a real impact in the lives of people who are most vulnerable. Philanthropy at its finest is greater than making a single financial gift; it lifts those in need and strengthens communities for generations to come. Thank you for being an integral part of our mission.



**TOMMIE FRAZIER**  
Assistant Vice President of Development

Serving the great states of Nebraska and Iowa over the decades has been a true joy of mine. I understand the importance of our Corporate Partners and your impact in the community. Your support as a Corporate Impact Partner helps LFS advance our mission in serving those in greatest need. Thank you for your consideration.

# WHY CORPORATE IMPACT PARTNERSHIP (CIP)

EVERY ONCE IN A WHILE YOU GET THE OPPORTUNITY TO MAKE A SIGNIFICANT IMPACT ON THE LIVES OF THOSE IN GREATEST NEED. THIS IS ONE OF THOSE OPPORTUNITIES.

Corporate Impact Partners are exactly that. **Partners!**

It is a mutual relationship that benefits your business, your employees, your brand; all while impacting Lutheran Family Services and the families we are called to serve.

As a Corporate Impact Partner, you can expect exceptional experiences with LFS.

- Brand exposure as a Corporate Impact Partner at multiple events and in publications throughout the calendar year.
- Opportunity to engage your colleagues and employees in the causes and initiatives to which you are deeply connected.
- Multiple opportunities to build relationships with your fellow Corporate Impact Partners.
- Convenience of strategically planning your philanthropic giving with Lutheran Family Services for the entire year.





# What's the difference between Corporate Impact Partnership and Sponsoring a Single Event?

**Corporate Impact Partnership (CIP)** recognition is separate from the individual event-specific sponsorships and amenities. Your CIP includes recognition and attendance at ALL of the following LFS Events, as your partnership level indicates.

## RALLY FOR KIDS: A WEEK TO CELEBRATE LFS

March 7–11, 2021

Rally for Kids is one of LFS's signature fundraising events. For the safety and well-being of our partners and community, Rally 2021 will be a virtual program, with multiple days of activities and opportunities to raise awareness and financial support for the children and families LFS is called to serve across the region.

## FREMONT FAMILY FRIENDS

Fall of 2021

Traditionally hosted at the Fremont Golf Club, this fundraising event in the founding city of LFS engages the community of Fremont to advance its mission. Fremont Family Friends enables LFS to continue to empower families toward self-sufficiency while breaking the generational cycles of poverty, child abuse, neglect, and isolation.

## GOLF OUTINGS

Omaha in August 2021

Lincoln in September 2021

This is your chance to swing into action! Tee it up at two incredible golf experiences. In addition to raising critical funds in support of LFS children and family programs, LFS Golf Outings provide a fun, healthy, team-building experience for your colleagues or employees. What are you waiting "fore?"

# Corporate Impact Partner Engagement Opportunities

## PLATINUM - \$25,000

- Recognition as Corporate Impact Partner at all LFS events for the calendar year
- Corporate Impact Partner for every event, including:
  - 2 Tables at Rally for Kids
  - 2 Tables at Fremont Family Friends
  - 2 Golf Foursomes for Omaha Outing
  - 2 Golf Foursomes for Lincoln Outing
- Social media recognition as a Corporate Impact Partner for all events
- Logo in select LFS publications and on website year round
- Corporate Recognition Gift

## SILVER - \$10,000

- Recognition as Corporate Impact Partner at all LFS events for the calendar year
- Your Choice of 2 of the following events to attend:
  - 1 Table at Rally for Kids
  - 1 Table at Fremont Family Friends
  - 1 Golf Foursome for Omaha Outing
  - 1 Golf Foursome for Lincoln Outing
- Social media recognition as a Corporate Impact Partner for your selected events
- Company name listed in select LFS publications and on website year round
- Corporate Recognition Gift

## GOLD - \$15,000

- Recognition as Corporate Impact Partner at all LFS events for the calendar year
- Corporate Impact Partner for every event, including:
  - 1 Table at Rally for Kids
  - 1 Table at Fremont Family Friends
  - 1 Golf Foursome for Omaha Outing
  - 1 Golf Foursome for Lincoln Outing
- Social media recognition as a Corporate Impact Partner for all events
- Logo in select LFS publications and on website year round
- Corporate Recognition Gift

## BRONZE - \$5,000

- Recognition as Corporate Impact Partner at all LFS events for the calendar year
- Your Choice of 1 of the following events to attend:
  - 1 Table at Rally for Kids
  - 1 Table at Fremont Family Friends
  - 1 Golf Foursome for Omaha Outing
  - 1 Golf Foursome for Lincoln Outing
- Social media recognition as a Corporate Impact Partner for your selected event
- Company name listed in select LFS publications and on website year round
- Corporate Recognition Gift

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Regardless of the Corporate Impact Partnership or event-specific sponsorship level you choose, we are **One LFS**. All events support all of the programs and services we provide that build and strengthen individual, family, and community life.



## Contact:

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Mark Versen  
Chief Development Officer  
402-979-3240 or  
mversen@LFSneb.org

Tommie Frazier  
Assistant Vice President of Development  
402-979-5450 or  
Tommie.Frazier@LFSneb.org

# YES! I'D LIKE TO BE A CORPORATE IMPACT PARTNER

## THANK YOU FOR YOUR GENEROUS SUPPORT

Primary Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Company/Organization: \_\_\_\_\_  
(As you would like to be recognized in printed publications)

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: (Work) \_\_\_\_\_ (Cell ) \_\_\_\_\_

Email: \_\_\_\_\_

**\$25,000 — PLATINUM**

Includes attendance at all events!

**\$15,000 — GOLD**

Includes attendance at all events!

**\$10,000 — SILVER**

Includes attendance at your choice of two (2) events to attend:

- Rally for Kids
- Fremont Family Friends
- Omaha Golf Outing
- Lincoln Golf Outing

**\$5,000 — BRONZE**

Includes attendance at your choice of one (1) event to attend:

- Rally for Kids
- Fremont Family Friends
- Omaha Golf Outing
- Lincoln Golf Outing

## PLEASE INDICATE YOUR PAYMENT METHOD BELOW:

Check payable to Lutheran Family Services: \$ \_\_\_\_\_ Check # \_\_\_\_\_

- Check Enclosed     Check will be sent separately     Check will arrive via Charitable Account

Credit Card: \_\_\_\_\_

Exp: \_\_\_\_ / \_\_\_\_ CVV# \_\_\_\_\_  
(required)

I have registered as a Corporate Impact Partner online at LFSneb.org

Signature of Donor: \_\_\_\_\_ Date: \_\_\_\_\_

**EMAIL TO:** Tommie Frazier, AVP of Development at [tommie.frazier@lfsneb.org](mailto:tommie.frazier@lfsneb.org)

**MAIL TO:** LFS Corporate Impact Partner: 124 S. 24th St., Suite 230, Omaha NE 68102

**ONLINE:** [LFSneb.org](http://LFSneb.org)



## HELP US KEEP YOUR INFORMATION CURRENT

Please provide supplemental contact information and preferred method of communication for your company:

### COMPANY PRESIDENT/ CEO:

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: (Work) \_\_\_\_\_ (Cell ) \_\_\_\_\_

Email: \_\_\_\_\_

- Primary Contact     Secondary Contact     Tertiary Contact

### COMMUNITY OUTREACH / COMMUNITY RESPONSIBILITY OFFICER:

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: (Work) \_\_\_\_\_ (Cell ) \_\_\_\_\_

Email: \_\_\_\_\_

- Primary Contact     Secondary Contact     Tertiary Contact

### MARKETING:

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: (Work) \_\_\_\_\_ (Cell ) \_\_\_\_\_

Email: \_\_\_\_\_

- Primary Contact     Secondary Contact     Tertiary Contact

### Other:

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: (Work) \_\_\_\_\_ (Cell ) \_\_\_\_\_

Email: \_\_\_\_\_

- Primary Contact     Secondary Contact     Tertiary Contact

# WHY LUTHERAN FAMILY SERVICES?

LFS leads throughout the state of Nebraska and Western Iowa as an organization placing the people we serve at the center as experts in their own experience, and effectively delivering health and human care that meets individuals' and communities' social, cultural, and linguistic needs.

We take immense pride in responding to the needs of each individual community through a holistic, client-centered approach for all. LFS offers a continuum of services in two core competencies:

## COMMUNITY BASED SERVICES

Providing Opportunities for children and families to thrive

**Family Preservation Services**

**Individual and Family Support Services**

**Economic Empowerment**

**Education Services**

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The generosity and forward thinking of Corporate Impact Partners makes it possible for Lutheran Family Services to provide safety, hope and well-being for all people.

**PLEASE JOIN US.**

 **Lutheran Family Services**  
*of Nebraska, Inc.*

124 South 24th Street, Suite 230  
Omaha, NE 68102

**LFSneb.org**

## HEALTH & WELLNESS SERVICES

Equipping people to live their best lives

**Children's Behavioral Health**

**Adult Behavioral Health**

**Integrated Support Services**

*Due to the rapidly changing climate with the Covid-19 pandemic, events and/or benefits may change or expand during the calendar year. We are committed to keeping our partners and sponsors informed if adjustments are necessary!*