CORPORATE IMPACT PARTNERS

An investment in Lutheran Family Services and the families we serve

Lutheran Family Services of Nebraska, Inc.
WHY CORPORATE IMPACT PARTNERSHIP (CIP)

EVERY ONCE IN A WHILE YOU GET THE OPPORTUNITY TO MAKE A SIGNIFICANT IMPACT ON THE LIVES OF THOSE IN GREATEST NEED. THIS IS ONE OF THOSE OPPORTUNITIES.

Corporate Impact Partners are exactly that. Partners! It is a mutual relationship that benefits your business, your employees, your brand; all while impacting Lutheran Family Services and the families we are called to serve.

As a Corporate Impact Partner, you can expect exceptional experiences with LFS.

- Brand exposure as a Corporate Impact Partner at multiple events and in publications throughout the calendar year.
- Opportunity to engage your colleagues and employees in the causes and initiatives to which you are deeply connected.
- Multiple opportunities to build relationships with your fellow Corporate Impact Partners.
- Convenience of strategically planning your philanthropic giving with Lutheran Family Services for the entire year.

STACY MARTIN
President & CEO
We know that health starts where we live, work and play. However, we live in a state with one of the highest wealth disparities in the country. No organization can impact change alone, but together we can foster and build environments that provide opportunities for individuals, families, and communities to thrive! We look forward to collaborating in partnership with you as we continue to provide safety, hope and well-being for all.

MARK VERSEN
Chief Development Officer
Our Corporate Impact Partners ensure the growth and sustainability of vital programs that make a real impact in the lives of people who are most vulnerable. Philanthropy at its finest is greater than making a single financial gift; it lifts those in need and strengthens communities for generations to come. Thank you for being an integral part of our mission.

TOMMIE FRAZIER
Assistant Vice President of Development
Serving the great states of Nebraska and Iowa over the decades has been a true joy of mine. I understand the importance of our Corporate Partners and your impact in the community. Your support as a Corporate Impact Partner helps LFS advance our mission in serving those in greatest need. Thank you for your consideration.
What’s the difference between Corporate Impact Partnership and Sponsoring a Single Event?

Corporate Impact Partnership (CIP) recognition is separate from the individual event-specific sponsorships and amenities. Your CIP includes recognition and attendance at ALL of the following LFS Events, as your partnership level indicates.

**RALLY FOR KIDS: A WEEK TO CELEBRATE LFS**
March 7–11, 2021
Rally for Kids is one of LFS's signature fundraising events. For the safety and well-being of our partners and community, Rally 2021 will be a virtual program, with multiple days of activities and opportunities to raise awareness and financial support for the children and families LFS is called to serve across the region.

**FREMONT FAMILY FRIENDS**
Fall of 2021
Traditionally hosted at the Fremont Golf Club, this fundraising event in the founding city of LFS engages the community of Fremont to advance its mission. Fremont Family Friends enables LFS to continue to empower families toward self-sufficiency while breaking the generational cycles of poverty, child abuse, neglect, and isolation.

**GOLF OUTINGS**
Omaha in August 2021
Lincoln in September 2021
This is your chance to swing into action! Tee it up at two incredible golf experiences. In addition to raising critical funds in support of LFS children and family programs, LFS Golf Outings provide a fun, healthy, team-building experience for your colleagues or employees. What are you waiting "fore"?

Regardless of the Corporate Impact Partnership or event-specific sponsorship level you choose, we are One LFS. All events support all of the programs and services we provide that build and strengthen individual, family, and community life.

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**Corporate Impact Partner Engagement Opportunities**

**PLATINUM - $25,000**
- Recognition as Corporate Impact Partner at all LFS events for the calendar year
- Corporate Impact Partner for every event, including:
  - 2 Tables at Rally for Kids
  - 2 Tables at Fremont Family Friends
  - 2 Golf Foursomes for Omaha Outing
  - 2 Golf Foursomes for Lincoln Outing
- Social media recognition as a Corporate Impact Partner for all events
- Logo in select LFS publications and on website year round
- Corporate Recognition Gift

**GOLD - $15,000**
- Recognition as Corporate Impact Partner at all LFS events for the calendar year
- Corporate Impact Partner for every event, including:
  - 1 Table at Rally for Kids
  - 1 Table at Fremont Family Friends
  - 1 Golf Foursome for Omaha Outing
  - 1 Golf Foursome for Lincoln Outing
- Social media recognition as a Corporate Impact Partner for all events
- Logo in select LFS publications and on website year round
- Corporate Recognition Gift

**SILVER - $10,000**
- Recognition as Corporate Impact Partner at all LFS events for the calendar year
- Your Choice of 2 of the following events to attend:
  - 1 Table at Rally for Kids
  - 1 Table at Fremont Family Friends
  - 1 Golf Foursome for Omaha Outing
  - 1 Golf Foursome for Lincoln Outing
- Social media recognition as a Corporate Impact Partner for your selected events
- Company name listed in select LFS publications and on website year round
- Corporate Recognition Gift

**BRONZE - $5,000**
- Recognition as Corporate Impact Partner at all LFS events for the calendar year
- Your Choice of 1 of the following events to attend:
  - 1 Table at Rally for Kids
  - 1 Table at Fremont Family Friends
  - 1 Golf Foursome for Omaha Outing
  - 1 Golf Foursome for Lincoln Outing
- Social media recognition as a Corporate Impact Partner for your selected event
- Company name listed in select LFS publications and on website year round
- Corporate Recognition Gift

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**Contact:**

Mark Versen  
Chief Development Officer  
402-979-3240 or mversen@LFSneb.org

Tommie Frazier  
Assistant Vice President of Development  
402-979-5450 or Tommie.Frazier@LFSneb.org
THANK YOU FOR YOUR GENEROUS SUPPORT

Primary Contact: ___________________________ Title: ___________________________

Company/Organization: ____________________________________________________________
(As you would like to be recognized in printed publications)

Address: _______________________________________________________________________

City: ___________________________ State: _____________ Zip: ______________
Phone: (Work) ________________________ (Cell ) ___________________________________
Email: _________________________________________________________________________

☐ $25,000 — PLATINUM
  Includes attendance at all events!

☐ $15,000 — GOLD
  Includes attendance at all events!

☐ $10,000 — SILVER
  Includes attendance at your choice of two (2) events to attend:
  ☐ Rally for Kids
  ☐ Fremont Family Friends
  ☐ Omaha Golf Outing
  ☐ Lincoln Golf Outing

☐ $5,000 — BRONZE
  Includes attendance at your choice of one (1) event to attend:
  ☐ Rally for Kids
  ☐ Fremont Family Friends
  ☐ Omaha Golf Outing
  ☐ Lincoln Golf Outing

PLEASE INDICATE YOUR PAYMENT METHOD BELOW:

☐ Check payable to Lutheran Family Services: $ ______________________ Check #: __________
☐ Check Enclosed ☐ Check will be sent separately ☐ Check will arrive via Charitable Account

☐ Credit Card: ___________________________

  Exp: _____ / ____  CVV# _________
  (required)

☐ I have registered as a Corporate Impact Partner online at LFSneb.org

Signature of Donor: ___________________________ Date: __________________

HELP US KEEP YOUR INFORMATION CURRENT
Please provide supplemental contact information and preferred method of communication for your company:

COMPANY PRESIDENT/ CEO:

Name: ___________________________ Title: ___________________________

Phone: (Work) ________________________ (Cell ) ________________________
Email: ___________________________

☐ Primary Contact ☐ Secondary Contact ☐ Tertiary Contact

COMMUNITY OUTREACH / COMMUNITY RESPONSIBILITY OFFICER:

Name: ___________________________ Title: ___________________________

Phone: (Work) ________________________ (Cell ) ________________________
Email: ___________________________

☐ Primary Contact ☐ Secondary Contact ☐ Tertiary Contact

MARKETING:

Name: ___________________________ Title: ___________________________

Phone: (Work) ________________________ (Cell ) ________________________
Email: ___________________________

☐ Primary Contact ☐ Secondary Contact ☐ Tertiary Contact

Other:

Name: ___________________________ Title: ___________________________

Phone: (Work) ________________________ (Cell ) ________________________
Email: ___________________________

☐ Primary Contact ☐ Secondary Contact ☐ Tertiary Contact

YES!
I’D LIKE TO BE A CORPORATE IMPACT PARTNER

EMAIL TO:  Tommie Frazier, AVP of Development at tommie.frazier@lfsneb.org
MAIL TO:  LFS Corporate Impact Partner: 124 S. 24th St., Suite 230, Omaha NE 68102
ONLINE:  LFSneb.org
WHY LUTHERAN FAMILY SERVICES?

LFS leads throughout the state of Nebraska and Western Iowa as an organization placing the people we serve at the center as experts in their own experience, and effectively delivering health and human care that meets individuals’ and communities’ social, cultural, and linguistic needs.

We take immense pride in responding to the needs of each individual community through a holistic, client-centered approach for all. LFS offers a continuum of services in two core competencies:

COMMUNITY BASED SERVICES
Providing Opportunities for children and families to thrive

- Family Preservation Services
- Individual and Family Support Services
- Economic Empowerment
- Education Services

HEALTH & WELLNESS SERVICES
Equipping people to live their best lives

- Children’s Behavioral Health
- Adult Behavioral Health
- Integrated Support Services

The generosity and forward thinking of Corporate Impact Partners makes it possible for Lutheran Family Services to provide safety, hope and well-being for all people.

PLEASE JOIN US.