CORPORATE IMPACT PARTNERS

An investment in Lutheran Family Services and the families we serve
Our Vision
Safety, Hope & Well-being for all people.

Our Mission
Lutheran Family Services of Nebraska expresses love for all people by providing quality human care services that build and strengthen individual, family and community life.

Our Values
Humility, Kindness, Faithfulness, Respect and Accountability.

CHRISTOPHER TONNIGES
President & CEO
Our state has many rich traditions and commonly held values, chief among them is the role that corporate responsibility and philanthropy have in keeping our communities strong, vital, and healthy. Yet, we also know that Nebraska is challenged by one of the highest wealth gaps in the country. No one health and human services organization can change that, but with your collaboration, we can make a difference in the lives of individuals and families who keep our communities strong. Becoming a Corporate Impact Partner with LFS ensures that we continue to provide safety, hope and well-being for all.

MARK VERSEN
Chief Development Officer
Our Corporate Impact Partners ensure the growth and sustainability of vital programs that make a real impact in the lives of people who are most vulnerable. Philanthropy at its finest is greater than making a single financial gift; it lifts those in need and strengthens communities for generations to come. Thank you for being an integral part of our mission.

TOMMIE FRAZIER
Assistant Vice President of Development
Serving the great states of Nebraska and Iowa over the decades has been a true joy of mine. I understand the importance of our Corporate Partners and your impact in the community. Your support as a Corporate Impact Partner helps LFS advance our mission in serving those in greatest need. Thank you for your consideration.
WHY LUTHERAN FAMILY SERVICES?

LFS leads throughout the state of Nebraska and Western Iowa as an organization placing the people we serve at the center as experts in their own experience, and effectively delivering health and human care that meets individuals’ and communities’ social, cultural, and linguistic needs.

We take immense pride in responding to the needs of each individual community through a holistic, client-centered approach for all. LFS offers a continuum of services in two core competencies:

COMMUNITY BASED SERVICES
Providing Opportunities for children and families to thrive

Family Preservation Services
Individual and Family Support Services
Economic Empowerment
Education Services

HEALTH & WELLNESS SERVICES
Equipping people to live their best lives

Children’s Behavioral Health
Adult Behavioral Health
Integrated Support Services

The generosity and forward thinking of Corporate Impact Partners makes it possible for Lutheran Family Services to provide safety, hope and well-being for all people.

PLEASE JOIN US.

Lutheran Family Services of Nebraska, Inc.
124 South 24th Street, Suite 230
Omaha, NE 68102

LFSneb.org

Due to the rapidly changing climate with the Covid-19 pandemic, events and/or benefits may change or expand during the calendar year. We are committed to keeping our partners and sponsors informed if adjustments are necessary!
WHY CORPORATE IMPACT PARTNERSHIP (CIP)

EVERY ONCE IN A WHILE YOU GET THE OPPORTUNITY TO MAKE A SIGNIFICANT IMPACT ON THE LIVES OF THOSE IN GREATEST NEED. THIS IS ONE OF THOSE OPPORTUNITIES.

Corporate Impact Partners are exactly that. Partners! It is a mutual relationship that benefits your business, your employees, your brand; all while impacting Lutheran Family Services and the families we are called to serve.

As a Corporate Impact Partner, you can expect exceptional experiences with LFS.

- Brand exposure as a Corporate Impact Partner at multiple events and in publications throughout the calendar year.
- Opportunity to engage your colleagues and employees in the causes and initiatives to which you are deeply connected.
- Multiple opportunities to build relationships with your fellow Corporate Impact Partners.
- Convenience of strategically planning your philanthropic giving with Lutheran Family Services for the entire year.
What’s the difference between Corporate Impact Partnership and Sponsoring a Single Event?

**Corporate Impact Partnership** (CIP) recognition is separate from the individual event-specific sponsorships and amenities. Your CIP includes recognition and attendance at ALL of the following LFS Events, as your partnership level indicates.

**RALLY FOR KIDS: A WEEK TO CELEBRATE LFS**  
March 7–11, 2021

Rally for Kids is one of LFS’s signature fundraising events. For the safety and well-being of our partners and community, Rally 2021 will be a virtual program, with multiple days of activities and opportunities to raise awareness and financial support for the children and families LFS is called to serve across the region.

**FREMONT FAMILY FRIENDS**  
Fall of 2021

Traditionally hosted at the Fremont Golf Club, this fundraising event in the founding city of LFS engages the community of Fremont to advance its mission. Fremont Family Friends enables LFS to continue to empower families toward self-sufficiency while breaking the generational cycles of poverty, child abuse, neglect, and isolation.

**GOLF OUTINGS**  
Omaha in August 2021  
Lincoln in September 2021

This is your chance to swing into action! Tee it up at two incredible golf experiences. In addition to raising critical funds in support of LFS children and family programs, LFS Golf Outings provide a fun, healthy, team-building experience for your colleagues or employees. What are you waiting “fore?”

Regardless of the Corporate Impact Partnership or event-specific sponsorship level you choose, we are One LFS. All events support all of the programs and services we provide that build and strengthen individual, family, and community life.
Corporate Impact Partner
Engagement Opportunities

**PLATINUM - $25,000**
- Recognition as Corporate Impact Partner at all LFS events for the calendar year
- Corporate Impact Partner for every event, including:
  - 2 Tables at Rally for Kids
  - 2 Tables at Fremont Family Friends
  - 2 Golf Foursomes for Omaha Outing
  - 2 Golf Foursomes for Lincoln Outing
- Social media recognition as a Corporate Impact Partner for all events
- Logo in select LFS publications and on website year round
- Corporate Recognition Gift

**GOLD - $15,000**
- Recognition as Corporate Impact Partner at all LFS events for the calendar year
- Corporate Impact Partner for every event, including:
  - 1 Table at Rally for Kids
  - 1 Table at Fremont Family Friends
  - 1 Golf Foursome for Omaha Outing
  - 1 Golf Foursome for Lincoln Outing
- Social media recognition as a Corporate Impact Partner for all events
- Logo in select LFS publications and on website year round
- Corporate Recognition Gift

**SILVER - $10,000**
- Recognition as Corporate Impact Partner at all LFS events for the calendar year
- Your Choice of 2 of the following events to attend:
  - 1 Table at Rally for Kids
  - 1 Table at Fremont Family Friends
  - 1 Golf Foursome for Omaha Outing
  - 1 Golf Foursome for Lincoln Outing
- Social media recognition as a Corporate Impact Partner for your selected events
- Company name listed in select LFS publications and on website year round
- Corporate Recognition Gift

**BRONZE - $5,000**
- Recognition as Corporate Impact Partner at all LFS events for the calendar year
- Your Choice of 1 of the following events to attend:
  - 1 Table at Rally for Kids
  - 1 Table at Fremont Family Friends
  - 1 Golf Foursome for Omaha Outing
  - 1 Golf Foursome for Lincoln Outing
- Social media recognition as a Corporate Impact Partner for your selected event
- Company name listed in select LFS publications and on website year round
- Corporate Recognition Gift

**Contact:**

Mark Versen  
Chief Development Officer  
402-979-3240 or mversen@LFSneb.org

Tommie Frazier  
Assistant Vice President of Development  
402-979-5450 or Tommie.Frazier@LFSneb.org
THANK YOU FOR YOUR GENEROUS SUPPORT

Primary Contact: __________________________ Title: ______________________

Company/Organization: ______________________________________________________ (As you would like to be recognized in printed publications)

Address: _______________________________________________________________________

City: __________________________ State: __________ Zip: __________________________

Phone: (Work) ______________________ (Cell ) ________________________________

Email: _______________________________________________________________________

☐ $25,000 — PLATINUM
   Includes attendance at all events!

☐ $15,000 — GOLD
   Includes attendance at all events!

☐ $10,000 — SILVER
   Includes attendance at your choice of two (2) events to attend:
   ☐ Rally for Kids
   ☐ Fremont Family Friends
   ☐ Omaha Golf Outing
   ☐ Lincoln Golf Outing

☐ $5,000 — BRONZE
   Includes attendance at your choice of one (1) event to attend:
   ☐ Rally for Kids
   ☐ Fremont Family Friends
   ☐ Omaha Golf Outing
   ☐ Lincoln Golf Outing

PLEASE INDICATE YOUR PAYMENT METHOD BELOW:

☐ Check payable to Lutheran Family Services: $ ___________________________ Check # __________
   ☐ Check Enclosed ☐ Check will be sent separately ☐ Check will arrive via Charitable Account

☐ Credit Card: _______________________________________________________________________

     Exp: _____ / _____  CVV# ___________

   (required)

☐ I have registered as a Corporate Impact Partner online at LFSneb.org

Signature of Donor: __________________________ Date: __________

EMAIL TO: Tommie Frazier, AVP of Development at tommie.frazier@lfsneb.org
MAIL TO: LFS Corporate Impact Partner: 124 S. 24th St., Suite 230, Omaha NE 68102
ONLINE: LFSneb.org
HELP US KEEP YOUR INFORMATION CURRENT
Please provide supplemental contact information and preferred method of communication for your company:

COMPANY PRESIDENT/ CEO:
Name: ______________________________________ Title: __________________________
Phone: (Work) ___________________ (Cell ) ____________________________________
Email: _________________________________________________________________
  □ Primary Contact    □ Secondary Contact    □ Tertiary Contact

COMMUNITY OUTREACH / COMMUNITY RESPONSIBILITY OFFICER:
Name: ______________________________________ Title: __________________________
Phone: (Work) ___________________ (Cell ) ____________________________________
Email: _________________________________________________________________
  □ Primary Contact    □ Secondary Contact    □ Tertiary Contact

MARKETING:
Name: ______________________________________ Title: __________________________
Phone: (Work) ___________________ (Cell ) ____________________________________
Email: _________________________________________________________________
  □ Primary Contact    □ Secondary Contact    □ Tertiary Contact

Other:
Name: ______________________________________ Title: __________________________
Phone: (Work) ___________________ (Cell ) ____________________________________
Email: _________________________________________________________________
  □ Primary Contact    □ Secondary Contact    □ Tertiary Contact